



## MIDWEST ISR SPIFF

**ISRs need to meet or surpass their assigned commitment goal by December 11th to win a \$50 Visa® gift card!**

Please review your goal sheet to see how many commitments you need to get.



**VIEW OUR TRAINING VIDEO TO HELP YOU PROMOTE THIS PROGRAM!  
HTTPS://YOUTU.BE/YFTCXUDVJ6M**

### Earn \$50 by Getting Your Clinics to Commit for Cash!



#### STEP 1

Tell your clinics about the Commit for Cash Program.



#### STEP 2

Have clinics complete the commitment form on AAEP.Clipperdist.com by December 11th.



#### STEP 3

Hit or surpass your commitment goal!



#### STEP 4

Get paid by December 18th! That's right you will have your spiff before Christmas.

## IMPORTANT NOTES:

- ✓ Encourage clinics to enter the customer number on the form to speed up the reporting process so they can receive their gift cards in a timely manner.
- ✓ Clinics can take advantage of current promotions while making purchases towards their commitment.
- ✓ Be sure to tell clinics to get their orders in because back orders will not count toward their commitment.

Commitment items must be purchased by February 26, 2021. Clipper reserves the right to not supply free goods or discounts unless a Veterinarian-Client-Patient Relationship (VCPR) can be clearly demonstrated. Valid for US Veterinarians only. Commit for Cash cannot be combined with any ongoing shelter discount programs.

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